



## Become a Math Masters Sponsor Today and Invest in Tomorrow's Mathematics Professionals

December 2020

On behalf of over 5500 5<sup>th</sup> and 6<sup>th</sup> grade student participants who are encouraged each year by the Math Masters competition program, we invite you to join us in support of future professionals in math-focused professions, including engineering, finance, science and economics, as a Math Masters 2021 sponsor.

### The Students You'll Support

Your sponsorship will help Math Masters meet the unique funding challenges of our 2021 competitions, which will be offered virtually for the first time. Your support for 2021 will also help keep registration fees low, which in turn keeps participation accessible for all students.

Beyond 2021, Math Masters is focused on broadening student participation; adding new competition elements, including a finals competition open to winners from regional meets; and funding a scholarship program so no student or school is excluded because of an inability to pay.



### What is Math Masters?



The Math Masters mathematics competition program challenges 5<sup>th</sup> and 6<sup>th</sup> grade students to use critical thinking skills and mathematical problem-solving abilities in a fun competition setting. Student mathletes compete as individuals and on teams to solve math problems, receiving recognition for their academic achievements.

Our annual spring competitions welcome 5500 5<sup>th</sup> and 6<sup>th</sup> grade students throughout Minnesota and surrounding states. Students compete by grade level in area competitions throughout the state in March and April. In 2021, all competitions will be virtual.

Teachers Lewis Aase and Julia Espe co-founded Math Masters in 1989 to augment math education beyond the classroom. That year, the first Math Masters event in Austin, MN hosted 150 students. Since that time, nearly 100,000 students have competed in Math Masters.

*"As a parent, coach, and coordinator of Math Masters, I have seen year after year the positive impact that it has on children. Fifth and 6<sup>th</sup> graders are at such an impressionable age, and to give these students an opportunity to strengthen their (already strong!) math skills and teamwork skills is priceless. Many of these students aren't athletes and have never had an opportunity to compete academically before. The Math Masters event is a tradition in our school that is looked forward to every year!"*

*- Katie Tate, 6<sup>th</sup> grade math teacher, St. Croix Central Middle School*

## 2021 Sponsorship Levels

Join us as we build momentum in our schools and communities, expanding our efforts to support and encourage students who love math.

	ELITE (\$7500) <i>(one available)</i>	PREMIER (\$5000)	PLATINUM (\$2500)	GOLD (\$1500)	SILVER (\$1000)	BRONZE (\$500)
Logo on student t-shirts	★					
# social media* mentions	6	5	4	3	2	1
Website* marketing	Logo and link	Logo and link	Logo and link	Name	Name	Name
E-news* marketing	All issues	All issues	All issues	All issues	All issues	All issues
Feature e-news story (1 issue)	★	★				

\* We will be launching a new website, activating social media channels and launching an e-newsletter in early 2021.

## How to Reserve Your Sponsorship

Email Math Masters Executive Director Mary Detloff at [mary@math-masters.org](mailto:mary@math-masters.org) with your chosen sponsorship level by January 31. At that time, we'll follow up on details and next steps.

*"I liked how much of a learning experience Math Masters was and how even though it was very competitive, everyone was just having a good time with it. Overall Math Masters was one of the best experiences I had in middle school."*

- Torilynn, Math Masters competitor



## Deadline – January 31, 2021

So we can appropriately plan and recognize our 2021 sponsors throughout the entire year, please reserve your sponsorship by January 31, 2021.

## Questions?

Contact Mary Detloff, executive director, at [mary@math-masters.org](mailto:mary@math-masters.org) or 612.597.7899. Thank you in advance for your support.



**Mary Detloff, CAE**  
Executive Director



**Ken Strand**, Math Teacher (retired), Neill Elementary in Crystal, MN  
President

*Math Masters is a nonprofit, charitable 501(c)(3) organization. Contributions to Math Masters may be tax-deductible to the fullest extent allowed by law.*

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